

# Nexis®

**BUSINESS INTELLIGENCE.  
IN DEPTH.**

Nexis®UK | Nexis®Direct | Nexis®Publisher | Nexis®Analytics | Nexis®Consulting



Enhance your performance with access to the world's largest collection of authoritative news company, market, regulatory and biographical information.

SOLUTIONS FOR KNOWLEDGE-DRIVEN PROFESSIONALS

Client Development

Research & Knowledge Solutions

Practice & Productivity Management

Risk & Compliance

 LexisNexis®

**Nexis®** provides you with research tools, tailored to specific roles, that draw on the world's most comprehensive news and business database

Nexis delivers a complete set of products and solutions to meet all your news and business information needs. Our 35 year heritage of innovation and excellence in the information market provides you with the confidence that comes from working with one of the world's leading information providers.

## Nexis brings many benefits to your organisation

### **Increase revenue and identify new opportunities**

Use information more effectively across your organisation to research new markets, track competitors and manage your reputation

### **Control costs**

Save money by consolidating multiple subscriptions to outside publications and increase efficiencies involved in the information journey

### **Improve confidence in your business decisions**

Trust the information you base your business decisions on, the content on Nexis is supplied by the world's leading publishers providing you with confidence that you are working with authoritative content

### **Manage risk**

Demonstrate due diligence to regulators and guard against expensive legal or regulatory failure by screening customers, suppliers and partners

### **Enrich business development**

Identify and acquire new customers and new business opportunities

### **Improve return on investment**

Drive usage of CRM systems and intranets with the integration of Nexis, add value to the service and increase customer understanding

### **Gain competitive and market insight**

Understand and gain valuable insight into your market and your competitors

## Predictable pricing and dedicated regional account management

As well as agreed pricing, we can advise on supplier consolidation across your organisation. Plus, we make sure your news & business intelligence is adding value through:

- **Proactive account management** – regular meetings, quarterly updates, content bulletins and adoption plans
- **Dedicated specialist training team** and information health-checks
- **Account plans** – that map key business deliverables, help you to make sure information is getting to the people who need it and make switching to Nexis as easy as possible

*“The ability to pull information from such a huge pool of trusted sources, and have it delivered on demand or sent to virtually any device as required, makes LexisNexis a serious tool for anyone with a need for a serious information strategy”*

Davey Winder, Information World Review

[www.lexisnexis.co.uk/nexis](http://www.lexisnexis.co.uk/nexis)

## Get in touch today

To find out more, call us today on **020 7400 2984** (or in Ireland call 0868 221 156) or email [nexismarketing@lexisnexis.co.uk](mailto:nexismarketing@lexisnexis.co.uk) to arrange a meeting and a **FREE** trial

## How can you use Nexis?

The different solutions in the Nexis product suite enable you to:

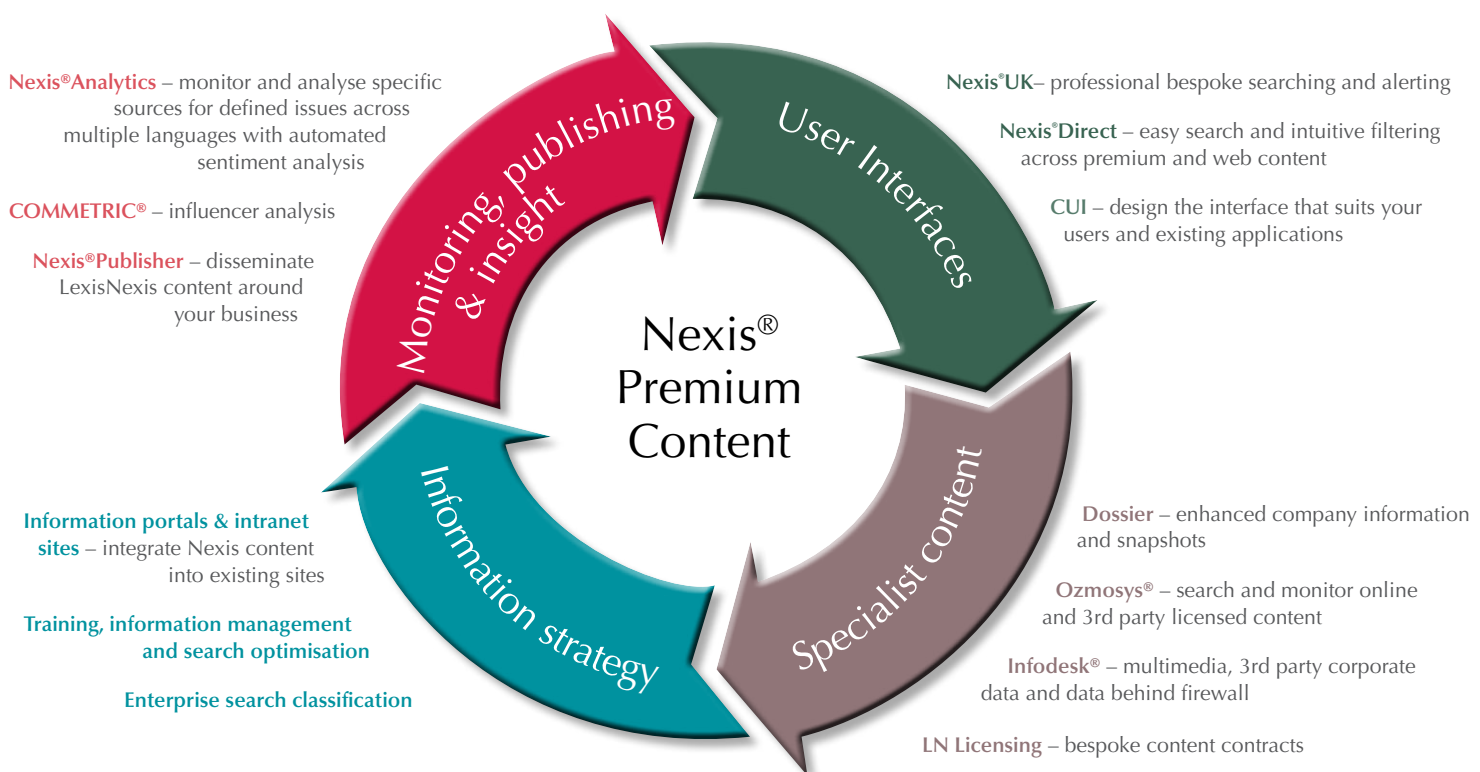
- Conduct in-depth research
- Disseminate information or competitive intelligence across your organisation
- Make an investment decision
- Identify and qualify new sales and marketing opportunities
- Quickly prepare for a meeting, a customer visit or research an issue
- Track your competitors, spot industry trends or generate new business insights
- Gather intelligence for a presentation or business plan
- Build prospect lists of potential new customers or companies
- Get background information for a story or article
- Provide evidence for a business, political or legal decision
- Locate the right person to contact
- Perform due diligence on customers and suppliers

## Who can benefit from our services?

The depth and breadth of information we offer enables many professionals to gain significant benefits from our service, these include:

- Information professionals/Researchers/Knowledge managers
- Business analysts
- Competitive intelligence professionals
- Compliance officers
- Executive recruiters
- Finance professionals
- Government researchers
- Journalists and editors
- Lawyers
- Marketing and communications managers
- Procurement managers
- Sales and business development managers

# Your complete information solution



## Our Products

**NexisUK** – the world's most comprehensive database with access to over 23,000 news and business premium sources plus thousands of legal and regulatory services and a 35 year archive. Can include Company Dossier which, delivers premium company information on 100 million international companies and executives.

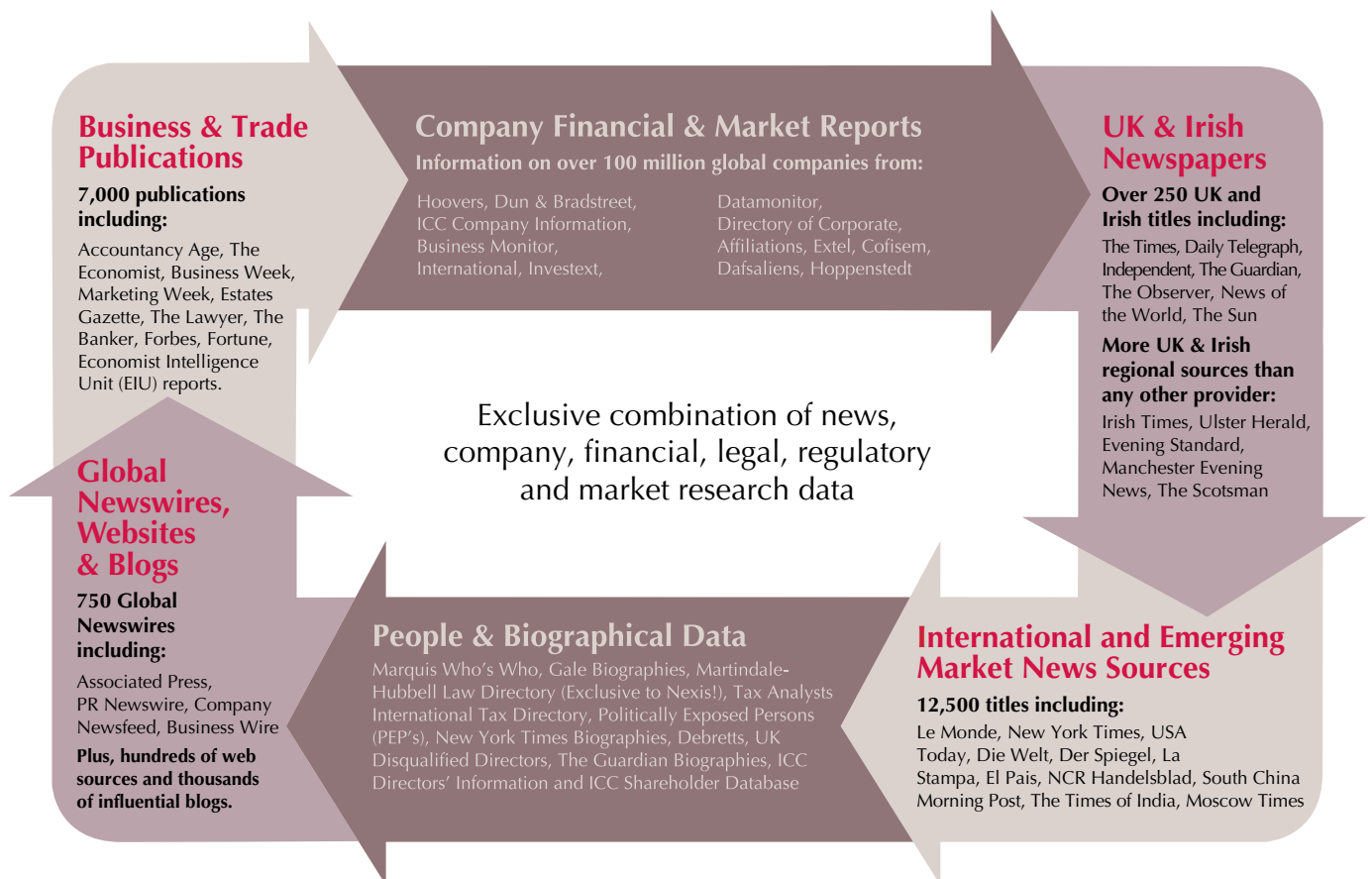
**NexisDirect** – an intuitive search service designed to benefit your whole organisation providing access to news, company, people and industry content, from 15,000 global sources.

**NexisPublisher** – a range of tools to create newsletters and disseminate information both internally and externally, without having to worry about licensing costs and restrictions.

**NexisAnalytics** – state of the art data mining and sentiment analysis from thousands of online and traditional media sources enable you to gain and act on critical insights.

**NexisConsulting** – innovative consulting and technology led business solutions enable your organisation to make the most of your information investments.

## Over 24,000 premium content sources and constantly expanding



*"The Nexis service from LexisNexis provides our journalists with access to a comprehensive and deep database of news and business information. This helps ensure that The Telegraph maintains its reputation for integrity and high reporting standards."*

Richard Ellis, Executive Director of Editorial, Telegraph Media Group

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